

# DAANISH SYED

USER INTERFACE / DESIGN / ANIMATION

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SOFTWARE  
PROFICIENCY



AfterEffects



Photoshop



Illustrator



Flash



Unreal



Cinema 4D



Maya

SKILLS

- Graphic Design
- 2D & 3D Animation
- User Experience
- Lighting & Composition
- Game Design
- Modeling & Rigging

## EXPERIENCE



### NETHERREALM STUDIOS Feb 2010 - present

SENIOR ARTIST, 2015 to present Artist (2012-15), Associate Artist (2010-12)

- Specialized in UI design, art direction, and implementation using Flash/Scaleform and UE4/Materials/Blueprints
- Created UI concepts and target renders in Photoshop and After Effects
- Designed a wide variety of UI screens and elements including Fighter and Shooter HUD, RPG systems, and social online modes
- Generated UX wireframes from design documents
- Designed icons, typography, and graphic elements

- Art directed 3D environments for UI menus
- Created concept art for UI related 3D props and environments
- Directed motion capture for character animations in menus
- Animated motion graphics for UI, cinematics, and marketing
- Designed and animated Main Title and End Credits sequences
- Generated key art/marketing renders (lighting, posing, and composition)
- Designed and generated UI style guides and documentation

### SHIPPED GAMES



MK11: Aftermath (2020) • Mortal Kombat 11 (2019) • Injustice 2 (2016)  
Mortal Kombat X (2015) • Injustice: Gods Among Us (2013) • MK Vita (2012)  
Batman: Arkham City Lockdown (2011) • Mortal Kombat (2011)



### FREELANCE / INDEPENDENT PROJECTS Feb 2010 - present

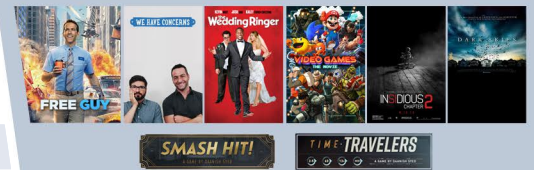
GRAPHIC DESIGNER / ANIMATOR

- Produced title sequences, motion graphics, interstitials, branding, and commercials for film, internet, and in-store displays
- Designed and pitched original concepts based on general creative brief
- Worked with pre-designed concepts following detailed storyboards

#### BOARD GAME DESIGNER

- Designed and produced multiple tabletop board games
- Organized play-tests and tracked player behavior to refine design
- Wrote rule books and animated tutorial videos

### PROJECTS INCLUDE



Free Guy (2020) • We Have Concerns (2015) • The Wedding Ringer (2015)  
Video Game: The Movie (2014) • Newest Latest Best (2013)  
Insidious Chapter 2 (2013) • Dark Skies (2013)  
Picture This (2020) • Time Travelers (2019) • Smash Hit! (2018)



### DIGITAL KITCHEN Jan 2009 - Feb 2010

GRAPHIC DESIGNER / ANIMATOR

- Designed and produced title sequences, interstitials, and commercials for television and film (Cinema 4D / Maya / Photoshop / After Effects)
- Designed logos and network branding
- Produced print ads for billboards, posters, and magazines
- Composed detailed concepts and mock-ups in Photoshop
- Illustrated storyboards for client pitches

### PROJECTS INCLUDE



The Tonight Show with Conan O'Brien • Sherlock Holmes • HBO Presents:  
Funny Or Die • Red Dead Redemption • True Blood • Hung • A&E Network  
Branding • Men of a Certain Age • The Cleaner • Les Schwab

## EDUCATION



THE ILLINOIS INSTITUTE OF ART CHICAGO, 2008

Bachelor of Arts Media Art and Animation



NORTHERN ILLINOIS UNIVERSITY, 2004

Bachelor of Arts Computer Science Major / English Minor